



# PREVCON™

CHILDHOOD INJURY PREVENTION CONVENTION | OCT 15 - 18, 2025

## 2025 Conference Prospectus







Community.  
Connection.  
Commitment.

# Dear Friends and Partners,

I am thrilled to invite you to PrevCon 2025, the Safe Kids Worldwide Childhood Injury Prevention Convention, one of the largest gatherings of safety professionals dedicated to protecting children from preventable injuries. This conference is more than just an event—it is a movement toward ensuring every child, regardless of background or circumstance, has the opportunity to grow up safe and healthy.

Since our founding in 1988, Safe Kids Worldwide has helped reduce child fatalities by 60%, but we know that awareness alone is not enough. To protect all children, we must go beyond education. PrevCon 2025 will bring together top experts, advocates, and leaders from public health, medicine, research, government, and the private sector to share best practices, innovations, and strategies for driving real change.

By attending PrevCon 2025, you will:

**Learn from leading experts** in childhood injury prevention and public health.

**Engage in discussions** on solutions that prioritize the needs of children in communities where our efforts can have the greatest impact.

**Gain hands-on knowledge** to implement evidence-based strategies that work.

**Network with professionals** from healthcare, academia, policy, and advocacy who share your commitment to child safety.

As we look to the future, we are committed to ensuring that every child is protected and kept safe from preventable injuries. Join us for this transformative experience as we work together to build safer communities and create lasting change.

I look forward to seeing you at PrevCon 2025!

With gratitude,

**Torine Creppy**

President  
Safe Kids Worldwide



# Conference Overview

**October 15 - 18, 2025**

**Gaylord National Resort & Convention Center, National Harbor, MD**

Registration opens: **April 7, 2025**

Early bird registration ends: **July 14, 2025**

Regular registration ends: **September 1, 2025**

Questions? **Contact Aisha Ali at [aali@safekids.org](mailto:aali@safekids.org)**

## About PrevCon

Safe Kids Worldwide is a global nonprofit dedicated to protecting kids from preventable injuries, the number one cause of death for children in the United States. Safe Kids works with an extensive network of more than 400 coalitions in the U.S. and with partners in more than 30 countries to reduce traffic injuries, drownings, falls, burns, poisonings, and more. Since 1988, Safe Kids has helped reduce the U.S. childhood death rate from unintentional injury by nearly 60 percent.

The theme for PrevCon this year is **Community, Connection, Commitment** because reaching out to communities through meaningful connections is part of our commitment to the Safe Kids mission. We hope you'll join us.



### 2023 Participation by Numbers



Over **600 attendees** . . .



from all **50 U.S. states**  
and **10 countries**



. . . engaging with  
**over 50 exhibitors**



# Why Attend PrevCon?



Join us at PrevCon 2025, the premier public health and safety professional gathering dedicated to preventing childhood injuries and advancing child safety for all. This dynamic conference brings together leading experts, frontline responders, and advocates committed to protecting children where they live, learn, and play.

At PrevCon, you'll have the opportunity to:

## Connect with Hundreds of Experts & Practitioners

- State and local health department professionals
- Medical professionals and hospital staff
- State and local highway safety officials
- Firefighters, police officers, and paramedics
- Injury prevention coordinators and health educators from children's hospitals
- Parent advocates and community leaders



## Engage in Impactful Conversations & Solutions

- Explore evidence-based strategies that go beyond education
- Learn how to address health and injury prevention in communities where our efforts can have the greatest impact
- Gain practical tools to enhance your community-based efforts and scale prevention initiatives



## Be Part of a Movement Focused on Action

- Safe Kids Worldwide has helped reduce child fatalities by 60%, but there's more work to do
- This conference is an opportunity to collaborate, innovate, and take bold steps toward a world where every child is safe

Whether you're a healthcare provider, policymaker, first responder, or safety advocate, PrevCon 2025 is the place to gain knowledge, build connections, and catalyze change.

Together, we can create a future where every child is protected from preventable injuries. Don't miss this opportunity to be part of the solution!

# 2025 Sponsor Opportunities

Sponsoring the conference provides extensive brand visibility through a robust offering of sponsorship options, ensuring your company reaches a broad audience of industry leaders and professionals.

Your sponsorship demonstrates a commitment to impact by supporting the participation of partners in communities where our efforts can make the biggest difference, reinforcing your brand's dedication to meaningful change.

A complimentary exhibit booth space provides a prime opportunity to showcase your products, programs, and services, engage with potential clients, and strengthen brand recognition within the childhood injury prevention community.

	<b>Presenting Sponsor</b> <b>\$100,000</b> <b>(Limit of 3)</b>	<b>Platinum Sponsor</b> <b>\$50,000</b>	<b>Diamond Sponsor</b> <b>\$25,000</b>	<b>Gold Sponsor</b> <b>\$15,000</b>	<b>Silver Sponsor</b> <b>\$10,000</b>	<b>Bronze Sponsor</b> <b>\$5,000</b>
Recognition as Presenting Sponsor on all pre-conference and conference materials	●					
Recognition as Photo Booth Sponsor	●					
Sponsor branding on check-in desk monitors	●					
Speaking role at the conference	●					
Recognition on main event signage	●	●				
Social media mention during the conference	●	●				
Recognition as Sponsor of Networking Break	●	●				
Sponsor Spotlight in conference App	●	●				
Priority/preferred seating at plenaries	●	●	●			
Opportunity to provide one approved promotional piece (8.5 x 11) or item in the conference bag handed out at registration	●	●	●			
Sponsor Coalition Coordinators from communities where our efforts can have the greatest impact to attend the conference	●	●	●	●		
Recognition in plenary session slideshows	●	●	●	●		
Recognition in pre-conference email	●	●	●	●	●	
Company included in exhibit hall passport	●	●	●	●	●	
Complimentary registrations	5	4	3	2	1	-
Early registration rate for all additional registrants	●	●	●	●	●	●
Recognition on conference website	●	●	●	●	●	●
Complimentary exhibit booth space	●	●	●	●	●	●



## Add-Ons

*Quantities limited! For a detailed list of all options, please contact Aisha Ali at [aali@safekids.org](mailto:aali@safekids.org).*

- Green Room Sponsor: \$10,000
- Networking Break Sponsor: \$10,000
- Charging Station Sponsor: \$2,500
- Hydration Station Sponsor: \$2,500
- Branded aluminum water bottles: \$TBD
- Promotional item in conference bag: \$2,000

## 2023 Sponsors at a Glance

American Cleaning Institute (ACI)

Aisin

Amazon

Bell Helmets

CareFirst

EveryTown for Gun Safety

General Motors

Hearth and Home

Kenvue

Mercedes Benz USA

National Center for Fatality Review and Prevention (NCFRP)

Procter & Gamble (P&G)

Safe States Alliance

Select Blinds

Toy Foundation

Uber

Union Pacific

## Sponsor Application

Visit [www.prevcon.org](http://www.prevcon.org) and choose the **Sponsor / Exhibit** tab to complete the online application.

Questions? **Contact Aisha Ali at [aali@safekids.org](mailto:aali@safekids.org)**



# 2025 Exhibitor Opportunities

Exhibiting at the 2025 PrevCon Conference offers a unique opportunity to connect with key leaders in the childhood injury prevention community, as well as frontline professionals who work directly with families at the grassroots level.

Beyond increasing visibility and awareness of products and services during exhibit hall hours, exhibitors will benefit from the following:

- 10' x 10' booth to display your programs, products, or services
- One exhibitor listing in the PrevCon program
- One complimentary PrevCon registration
- Each additional registration will be charged at the early bird registration rate
- Dedicated exhibit hall hours to engage with attendees
- Opportunities to capture attendee information for continued outreach
- Speaking opportunities at our exhibitor stage
- Dedicated networking areas with comfortable seating for meaningful conversations
- Booth recognition awards to highlight standout exhibits
- Exhibitor lounge to grab a snack and network with other exhibitors

Join us to showcase your solutions, build valuable connections, and make an impact on childhood injury prevention!

## Exhibit Fees

	Nonprofit	For-profit
<b>Early Bird</b> (register by July 14, 2025)	\$700	\$1,500
<b>Regular</b>	\$850	\$1,650

## Exhibitor Requirements

To participate as an exhibitor, organizations must:

- Be a legally incorporated entity and in operation for at least one year
- Have a fully functional website that accurately represents their business
- Offer a product, program, or service directly related to childhood injury prevention

These criteria ensure that exhibitors align with the mission of PrevCon 2025 and provide valuable resources to attendees.

## Exhibitor Booth Logistics

### Load-in

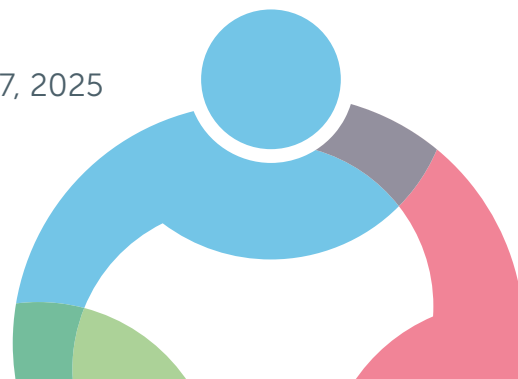
Wednesday, October 15, 2025

### Exhibit Hall open

Thursday, October 16 - Friday, October 17

### Load-out

Friday, October 17, 2025







## Exhibitor Hall Sponsorship Opportunities

Expand your reach to hundreds of public health and safety professionals by sponsoring the exhibit hall. Opportunities include Exhibit Hall:

- Networking event
- Stage sponsor
- Entrance banner
- Sign covers
- Hydration station
- Charging station

*Quantities limited! For a detailed list of all options, please contact Aisha Ali at [aali@safekids.org](mailto:aali@safekids.org).*

## Exhibitor Application

Visit [www.prevcon.org](http://www.prevcon.org) and choose the **Sponsor / Exhibit** tab to complete the online application.

Completed exhibitor application forms must be submitted by/on **August 15, 2025**.

If your exhibit space application is accepted, you will receive an exhibitor packet, which includes an Exhibitor Agreement, information on space assignment, complimentary conference registration, and payment instructions.

Questions? **Contact Aisha Ali at [aali@safekids.org](mailto:aali@safekids.org)**





**Community.  
Connection.  
Commitment.**





## Cherry Blossom Ballroom







1 Inventa Place  
Silver Spring, MD 20910  
[www.safekids.org](http://www.safekids.org)

For more information, contact Aisha Ali at  
[aali@safekids.org](mailto:aali@safekids.org)